



John Lee Hooker Legacy Spirits

Boom Boom Bourbon Cask Strength The Purest Expression of a Legend

ABOUT THE LIQUID

Our original Boogie Chillen' 1948 Bourbon was crafted to be smooth and approachable at 100 proof, but this release, named after John Lee Hooker's iconic "Boom Boom" track, is a whole different beast. At 109.8 proof, this is our cask strength offering, bottled straight from the barrel, just like my grandfather played his music honest and with nothing added to get in the way of the soul. It's the purest expression of the bourbon, delivering a powerful and uncompromised flavor that hits you with an immediate presence, just like the song.

While most bourbons are diluted to a standard proof to make them more palatable, "Boom Boom" is for the enthusiast who wants to experience the true, unfiltered character of the liquid. The higher alcohol proof enhances the sensory experience with concentrated aromas and flavors. This exceptional bourbon is a tribute to the raw and refined artistry of the blues, a taste of history and passion in its most authentic form.

TASTING NOTES

- Nose: Hints of baking spices and warm brown sugar, with a touch of roasted mixed nuts.
- Palate: A harmonious blend of cinnamon, vanilla, caramel, and a hint of chocolate mint, with a robust and warm texture.
- Finish: A long, dense, and prolonged finish that leaves a lasting impression on the palate, with a subtle leather note that lingers on the tongue.



DISTILLED IN:
Bardstown, Kentucky

SIZE CASE
750 ml 6



1 06 59962 02259 8

KENTUCKY STRAIGHT
BOURBON WHISKEY | 114 | 57%
PROOF | ALC/VOL



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TASTING NOTES

- Nose: Hints of baking spices and warm brown sugar, with a touch of roasted mixed nuts.
- Palate: A harmonious blend of cinnamon, vanilla, caramel, and a hint of chocolate mint, with a robust and warm velvet texture.
- Finish: A long, dense, and prolonged finish that leaves a lasting impression on the palate, with a subtle leather note that lingers on the tongue.



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